

OKWU OGUGUO KENECHUKWU

VISUAL CREATIVE

Brand Identity - Illustrations - Digital Design

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Be Kenchuqu.

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ABOUT ME

Creative professional with 5+ years of experience in visual storytelling, branding, and design.

Skilled at transforming ideas into striking visuals that connect with audiences and elevate brand presence. Adept at blending art, design, and strategy to deliver solutions that are both beautiful and functional.

EXPERIENCE

Freelance Visual Creative

(2019 – Present)

Designed brand identities, marketing campaigns, and social media assets for small, mid-sized, and growing businesses.

Revamped social media feeds with consistent, visually appealing content → boosted engagement and brand visibility.

Delivered 10+ branding & creative design projects for clients across Nigeria and internationally.

Created commissioned portrait artworks and illustrations that strengthened client storytelling.

Partnered with brands to develop creative strategies that connected authentically with target audiences.

Art & Design Collaborations

Featured artist at Life in My City Art Festival (2019).

Partnered with organizations on campaigns blending art, design, and digital strategy.

Mentored emerging creatives in visual design and branding basics.

KEY SKILLS

- ✿ Brand Visual Identity & Logo Design
- ✿ Social Media Design & Marketing Assets
- ✿ Portrait & Visual Art, Digital Illustration
- ✿ UI Design (Figma)
- ✿ Print & Marketing Collateral

EDUCATION

B.Sc. Geo-Meteorology
Nnamdi Azikiwe University, Awka

KEY ACHIEVEMENTS

🏆 First Place Winner, 100 Student Art Competition, Enugu (2019)

Featured Artist, Life in My City Art Festival.

Successfully delivered 10+ branding & creative design projects across industries (fashion, food, education, tech).

HOBBIES & INTEREST

- ✿ Music & creative soundscapes
- ✿ Helping others / volunteering
- ✿ Exploring new/random knowledge & trends
- ✿ Hitting the gym & staying active
- ✿ Sketching & doodling
- ✿ Chess